



KENYA INSTITUTE OF SUPPLIES MANAGEMENT

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Mobile: 0721-244828; 0733-333226

16th September, 2021

Dear Sir/Madam,

RE: LOGISTICS, DISTRIBUTION AND TRANSPORT MANAGEMENT WORKSHOP, 12TH - 15TH OCTOBER, 2021 AT PRIDE INN FLAMINGO BEACH RESORT, MOMBASA.

From the customer perspective, logistics, distribution and transport solely exist to create time and place utility of goods and services at reasonable prices. Results of a report by Trademark East Africa (2015) clearly indicates that freight and transport costs in East Africa are among the highest in the world where the expenditure in freight logistics is higher by more than 50% compared to Europe or the U.S. The added costs in logistics are often due to the "gaps" resulting from lack of appropriate technology, ineffective skills in fleet management and lack of real time tracking of cargo. Therefore, this workshop is designed to equip participants with prerequisite skills for managing logistics, transport and distribution functions for efficiency and effectiveness.

You are invited to attend and, or nominate staff to participate in this workshop. Kindly confirm participation by clicking on the link:

<https://portal.kism.or.ke/landing#/cpd>

The training fee is as follows:

Members: 51,500.00 + 16% VAT

Non-members: 56,500.00 + 16% VAT

The above fee caters for training, materials, refreshments and lunches for the duration of the workshop.

Participants are required to make their own travel and accommodation arrangements. For inquiries and registration, please call 0713-244828 or email: programs@kism.or.ke

Note that the workshop will be organized in strict adherence to COVID-19 protocol.

Yours faithfully,

Dr. Martin Gachukia
REGISTRAR/AG. CHIEF EXECUTIVE OFFICER.