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For Immediate Release

KISM and Nation Media Group (NMG) Explore Strategic Partnership to Elevate National Supply Chain Discourse

The **Kenya Institute of Supplies Management (KISM)** today held a strategic partnership meeting with the leadership of **Nation Media Group (NMG)**, hosted by Group CEO **Jeff Odundo and the Senior Management**, to strengthen collaboration in advancing public discourse on supply chain and procurement in Kenya.

Speaking during the meeting, KISM Chairperson **CPSP Jeniffer Cirindi** and CEO **Kenneth Matiba, MBS** underscored the role of supply chain management as a key national development lever—impacting billions in public expenditure, service delivery, infrastructure development, SME growth, and food and health security. The meeting was also attended by **KISM Council Members; CM Fidel Muema, CM Priscila Musyoka, CM Purity Kanini, and the Institute’s Registrar Mr. William Adera and Corporation Secretary, CS Judith Apili.**

Proposed Areas of Collaboration

- **Thought Leadership:** Quarterly supply chain column and expert policy commentary.
- **Public Education & Compliance Enforcement:** “Understanding Public Procurement” series, compliance enforcement in both public and private institutions, career features, and digital awareness content.
- **Research Partnership:** Launch of an annual *State of Supply Chain in Kenya Report* with NMG as exclusive media partner.
- **Events & Co-Branding:** National summits, **Private Sector Engagements**, CEO roundtables, governance forums, and leadership platforms.

Immediate Next Steps

- Launch a quarterly column
- Host one CEO roundtable
- Announce a joint research initiative
- Co-brand a major industry event

KISM reaffirmed its commitment to promoting transparency, professional standards, and informed national dialogue through strategic media partnerships.

Kenneth Matiba, MBS, MKISM
Secretary/Chief Executive Officer

Dated: 25 February 2026

“Fostering Competence and Ethics in Supply Chain Management”

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